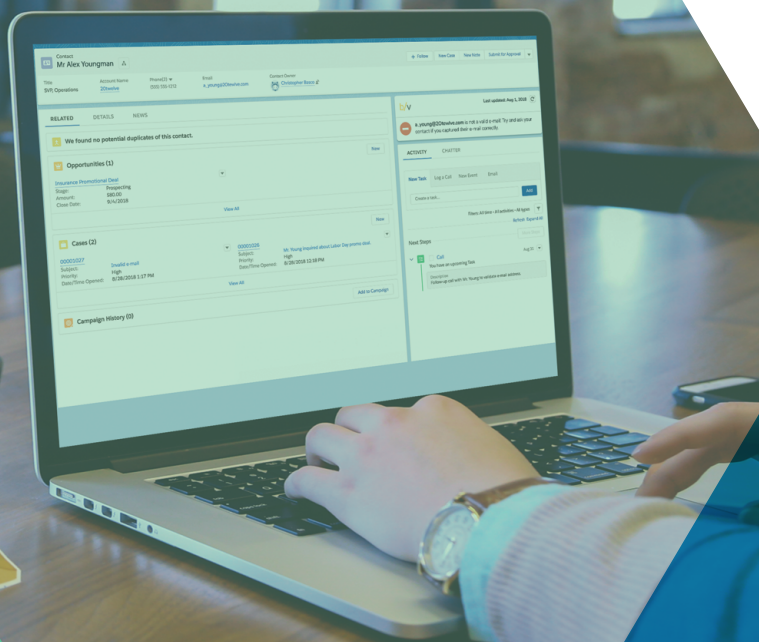# validity

ValidityVerify

What's your email verification strategy?

Validity Verify allows for quick, real-time email validation within Salesforce Lightning Experience

The minimum value of an email to any company is $10, and at least 15% of all email addresses collected are invalid.

Are you...

Providing your sales team with real-time email verification?

Confident that the email addresses in your Salesforce database are reachable?

Wasting time and money marketing to bad email addresses?

Able to refresh the delivery status of an email address on demand?

Trust your data.

Communication is key to business success. Savvy organizations take control over their data to trust that the messages they send will be received. Validity Verify provides this control, strengthening sales and marketing initiatives and supporting high quality customer relations.

The simple solution for improving email deliverability.

Sending campaigns to invalid email addresses increases your bounce rate, reduces your sender reputation, and can eventually get your emails blocked. Instead, empower your users with the ability to check an email address before they hit send to reduce your bounce rate by up to 98%, ensure messages reach your target audience, and avoid sending to addresses that don't have value for your company.

Validity Verify

Communicate with confidence.

With integrated email verification using Validity Verify, you can communicate with confidence.

Real-time email verification for Leads and Contacts with an easy to use Lightning component

Verify emails when creating or editing a record

On-demand refresh of verification status with a single click

Typo trap and disposable domain detection

Worldwide, geographically aware verification algorithms and global accuracy

Fully compliant with the General Data Protection Regulation (GDPR) protocols

Validity Verify

validity

Who we are

Based in Boston's Back Bay, Validity is a global leader in providing data quality solutions thousands of organizations worldwide trust to assess and manage their customer data. With proven products like data cleansing powerhouse DemandTools, BriteVerify email verification solutions, and Validity Trust Assessments for evaluating and improving Salesforce data, Validity empowers organizations with quality data that helps them drive revenue and growth. To learn more, visit www.validity.com and connect with us on LinkedIn and Twitter.

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TA Trust Assessments

DT Demand Tools

BV BriteVerify

DB DupeBlocker

PI PeopleImport